



June 22, 2011

To Company/Organization Executives and Leaders:

The Chamber of Commerce recognizes the challenge of leadership development in our region. Through **Leadership Cambria County—The John B. Gunter Community Leadership Initiative**, we have a program with a track record of success in developing leaders who are having an impact. The goal of this Leadership Initiative is building the executive level skills of proven performers and on providing a basis for leadership and proactive community involvement.

Applications for the 2011-2012 John B. Gunter Community Leadership Initiative are now being accepted. Information and application materials are included with this mailing. Class size is limited, so we recommend responding early to ensure your nominees get a spot in this premier leadership program. I emphasize that this initiative is for high level performers in your organization. It is for people in positions which require leadership skills, and who have potential for growth based on further development of those skills. The program provides unique opportunities to network, develop relationships, hone your leadership skills, and to make a difference in the community. Participants get out of the program what they put into it so we do ask that your nominees are prepared to commit their time and energy to actively engage in the discussions, exercises, and the community related project. **Applications should be post-marked no later than Friday, August 19, 2011.**

Also included with this mailing is application information for the B.J. Ray Small Business Scholarship. Two of these scholarships are available, and will cover half of the \$1500 tuition for qualified applicants. **Please note:** if applying for the scholarship, please complete that application and attach it to the application for admission.

Comments from more than 300 graduates are evidence that this initiative has had an impact. Whether you are looking to build on your organization's base of leaders, encourage more aggressive involvement in the community, or simply reward a star employee, you will be pleased with the results of this initiative. We encourage you to contact the Chamber if you would like more information. We have many graduates who are more than willing to share their experience with the initiative and we can refer you, or your potential nominees, to one of them for more of a personal perspective.

I invite you to recommend and sponsor a constituent from your organization as an applicant to the John B. Gunter Community Leadership Initiative.

Sincerely,

Jack Cavanaugh  
Chairman, John B. Gunter Community Leadership Initiative