

Contact: Niki Ashbrook
Precision Business Solutions
Phone 814-266-0206 ext. 163
Niki.ashbrook@precisionbs.com

1405 Eisenhower Blvd
Richland Sq. I, Ste. 102
Johnstown, Pa 15904

Johnstown Generals

Press Release

Johnstown Generals giving fans a “thank you” deal on tickets.

Johnstown, Pa, January 17, 2012: The Johnstown Generals, part of the UIFL, will begin their season in February, 2012. As a way to say “thank you” to their fans, they are offering a **Buy one, Get one Free Deal**, until February 11, 2012.

“We wanted to show the fans how much we appreciate them, by giving them a really good deal. This is also a way that families can enjoy a few nights out, without spending a lot of money,” said Head Coach, Quenteen Robinson.

The opening home game will be Sunday, March 11th. That game proves to be a blast, with the Battle of the Churches. The Generals have offered \$5.00 tickets to area churches, since it is their only Sunday game. Whichever church sells the most tickets will win the Battle of the Churches, their choir will sing the National Anthem, and their Pastor will do the pre and post game prayers for the team. Other churches will be able to stand and sing during the game, and will be recognized throughout the game.

“Since our home opener falls on a Sunday, we wanted to get churches involved. We try to promote a family-friendly atmosphere. By offering the churches discounted tickets, their youth groups and other members can have a wonderful experience at the first big game,”—Head Coach, Quenteen Robinson.

Other events will be Military Night, College Night, Hometown Heroes Night, and Scouts Night, each offering discounted tickets to members of these groups. Details will be announced closer to the dates of the games.

This season proves to be an exciting one, with the return of some veteran players, such as Victor "Big Sexy" Sesay, DeQuawn Young, and Antoine Bagwell, as well as the local talent of Lamont Stephens, Calvin Stephens, Aaron Princes, and kicker, Matt Domonkos.

An addition to the team, this year, is the Junior Generals Kids Club, sponsored by 1st Summit Bank and American Eagle Screen Print and Embroidery. This will be free to kids 12 and under. By becoming a Junior General, children will receive gifts from the Generals, including one free ticket to any home game, and special Meet and Greets with the team.

Ticket prices start at \$25.00, in the Proteus Grid Iron Circle, and go as low as \$7.00. Tickets are available at the Cambria County War Memorial Arena Box Office or by calling 814-254-4379.

Home games will be played at the Cambria County War Memorial Arena. Log on to the Johnstown Generals' Facebook page or at www.johnstowngenerals.com, for updates and information.

If you would like more information about the Johnstown Generals, promotions and events, please contact the office at 814-254-4379.